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INFORMATIONAL HEARING

THE SENATE COMMITTEE ON JUDICIARY

The State of Data Privacy Protection: Exploring the California Consumer Privacy Act and its European Counterpart

Tuesday, March 5, 2019

1:30 p.m.

State Capitol, Room 112

AGENDA

- I. **WELCOME AND OPENING REMARKS BY CHAIR AND COMMITTEE MEMBERS**
- II. **THE CALIFORNIA CONSUMER PRIVACY ACT: AN OVERVIEW**
 - Alastair Mactaggart, Chairman, Californians for Consumer Privacy
- III. **COMPARING THE CCPA WITH ITS COUNTERPARTS: A LOOK AT COMPLIANCE**
 - Lydia de la Torre, Professor, Co-Director, Data Privacy Certificate Program, Santa Clara Law School
 - Jessica B. Lee, Partner, Co-Chair, Privacy, Security & Data Innovations, Loeb & Loeb, LLP
 - Ariel Fox Johnson, Senior Counsel, Policy and Privacy, Common Sense Media/Kids Action
- IV. **STAKEHOLDER INSIGHTS ON THE STATE OF THE CCPA**
 - Sarah Boot, Policy Advocate, California Chamber of Commerce
 - Maureen Mahoney, Policy Analyst, Consumer Reports
- V. **ROLE OF THE ATTORNEY GENERAL: REGULATIONS AND ENFORCEMENT**
 - Stacey D. Schesser, Supervising Deputy Attorney General, Consumer Law Section, Privacy Unit, California Department of Justice
- VI. **UNDERSTANDING HOW CONSUMER INFORMATION IS BEING COLLECTED, USED, AND VALUED**
 - Dominique Shelton Leipzig, Partner Privacy & Security, Co-Chair Ad Tech Privacy & Data Management, Perkins Coie LLP
 - Ashkan Soltani, Former Chief Technologist, Federal Trade Commission

VII. INDUSTRY MODELS: INNOVATING TO INCORPORATE PRIVACY INTO THE BUSINESS MODEL

- Todd Weaver, Founder & Chief Executive Officer, Purism
- Gabriel Weinberg, Founder & Chief Executive Officer, DuckDuckGo

VIII. PUBLIC COMMENT

IX. CLOSING REMARKS BY CHAIR & COMMITTEE MEMBERS